

CIS 75.91 Spring 2009

Multimedia Projects Course Syllabus

Course Information & Hours

- Prerequisites: CIS 75.91
- Instructor: Jeffrey Diamond
- Voice mail: 527-4990
- Office Hours: Monday 10:00 am -12:00 pm Online
Thursday 3:00 pm – 5:00 pm Maggini 2941
- Email: jdiamond@santarosa.edu
- Website: <http://www.santarosa.edu/~jdiamond>

Computer Access

You may use the CIS labs in Santa Rosa or Petaluma during regularly scheduled lab hours, or work at your own computer. Attendance during the lab period is optional. Access to the Internet is required for most assignments.

Materials required

- Access to Creative Suite 4 Design Premium and Premiere (available for purchase in SRJC bookstore)
- A web host (preferably student.santarosa.edu)
- Required Textbook: Adobe Creative Suite 4 Design Premium Classroom in A Book, Adobe Press, ISBN: 978-0-321-57391-9

Attendance policy

Regular attendance is crucial for success in this class. Any more than two unexplained absences will cause your grade to be lowered may cause you to be dropped from class.

Tests

There will be online midterm and final quizzes. **If any exam is missed, a zero will be recorded as the score. It is your responsibility to take the quiz by the due date.**

Grading Policy

- Grades are based on:
- Homework- 6 assignments worth 5 points each (30%)
- MTM Evaluation (4%)
- Two Quizzes- 11% each (22% total)
- Two Client Projects- 22% each (44% total)

• 91-100%	• A
• 81-90%	• B
• 71-80%	• Credit/C
• 65-70%	• D
• below 65%	• F

Homework

All homework instructions are available at least two weeks ahead of our class work. Web pages should be tested in Firefox, IE7, and Opera on the PC and Safari and Firefox on the Mac. Homework is due by 10:00 am before the next class. **I will check your index page for each week's link to the homework assignment currently due.**

Late assignments

Any work submitted past midnight of the due date will be considered late and will not be accepted.

Credit-No Credit

You may take this class credit/no-credit and file the appropriate form with A & R.

Dropping the Class

If you discontinue this course, you must drop it through A & R to get a refund (after 10% of course length), a W symbol (after 20%), or a grade (after 60%).

Client Projects

Client projects needs to be posted to your or your client's website.

Cell Phones and Beepers

Use not permitted in classroom or lab. See instructor if you have an emergency.

Standards of Conduct

You are encouraged to ask questions in class in a manner that is considerate to your classmates. Students shall conduct themselves in a manner that reflects their awareness of common standards of decency and the rights of others. Interference with SRJC's educational objectives is a cause for disciplinary action. All members of the college community are expected to refrain from such interference, including:

- Disruption of teaching
- Dishonesty, cheating, plagiarism
- Disorderly, lewd, indecent, or obscene conduct

Email etiquette

- **Always include a pertinent subject title for the message.**
- Capitalize words to highlight an important point or to distinguish a title.
- Capitalizing whole words is termed as SHOUTING!
- Be professional in speaking of others. Email is easily forwarded.

Special Needs

Students with disabilities who believe they may need accommodations in this class are encouraged to contact Disability Resources (527-4278), Analy Village - C, as soon as possible to better ensure such accommodations are implemented in a timely fashion.

Schedule of Classes

Week One-January 13- Introduction

- Course objectives
- Administrative details
- Adobe Creative Suite Feature Tour

Homework One- due January 20

1. Complete ALL the "Getting Started" steps on my homepage
<http://www.santarosa.edu/~jdiamond/index.php>
2. Complete the class-check-in procedures
3. Read part 1-- Introducing the Suite and its applications (pp.6-118)
4. Define a site in Dreamweaver and set up an account on student.santarosa.edu
5. Create **index.htm** with the following links:
 - **hw2.htm**
 - **hw3.htm**
 - **hw4.htm**
 - **hw5.htm**
 - **hw6.htm**
 - **hw7.htm**

These will become working links as you complete each week's homework.

6. Upload your index.html page to your web site
7. Insert a link to the [student homework links page here](#)

Week Two- January 20- Setting Up Basic Assets

- Organizing your work in Bridge
- Vector graphics and Illustrator
- Live Trace
- Artboards
- Working with Kuler
- Photoshop 3D Tools
- Sharing Remotely

Homework Two- due January 27

1. Read Lesson 1 (pp.120-145)
2. Complete homework one
3. Upload and link **hw2.htm** to your website

Week Three- January 27- Creating a Brochure

- Creating a document in InDesign
- Illustrator and multiple artboards
- Raw Image Adjustments
- Editing movie files in Photoshop
- EXporting to PDF and Flash

Homework Three- due February 3

1. Read Lesson 2 (pp.146-183)
2. Upload and link **hw3.htm** to your website

Week Four- February 3- Prototyping and Building a Website

- Prototyping in Fireworks
- Developing the site in Dreamweaver
- Setting up the CSS framework
- Incorporating Fireworks pages

Homework Four- due February 10

1. Read Lesson 3 (pp.184- 233)
2. Upload and link [hw4.htm](#) to your website

Week Five- February 17- Creating Interactive Flash Documents

- Creating a Flash Document
- Importing Fireworks artwork
- Adding Animations
- Using ActionScript
- Creating an AIR application

Homework Five- due February 24

1. Read Lesson 4 (pp.234- 263)
2. Upload and link [hw5.htm](#) to your website

Week Six- February 24- Communicating Through Mobile Devices

- Working with Device Central
- Importing Photoshop images
- Creating snapshots
- Publishing on Device Central
- Testing a mobile website

Homework Six- due March 3

1. Read Lessons 5 (pp.264-287)
2. Upload and link [hw6.htm](#) to your website

Week Seven- March 3- Submitting Work for Review

- Attaching PDFs for e-mail based review
- Commenting in PDFs
- Collaborating in online meetings
- Tracking and managing PDF reviews
- Protecting your work

Homework Seven- due March 17

1. Read Lesson 6 (pp.288-313)
2. Upload and link [hw7.htm](#) to your website
3. **Complete online midterm**

March 10-15- Spring Break

Week Eight- March 19- Begin Working with clients

Information regarding client projects will be forthcoming