

Adobe **InDesign 1**

online

Cyndi Reese • Spring 2010

Business Card Imposition

Part 1: Instructor webcasts

Watch the webcasts listed under Week 7 at the class website.

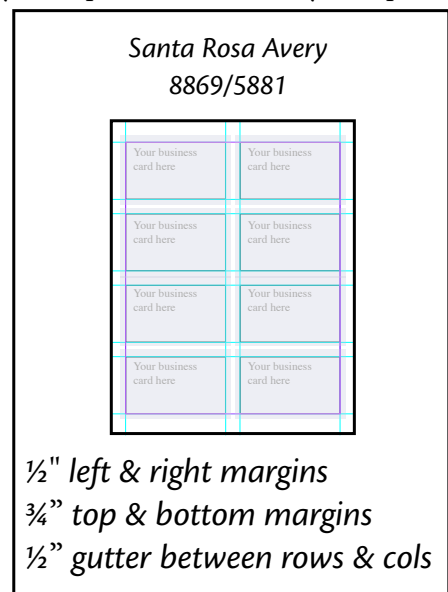
Part 2: Business card imposition

Complete Exercise 6 Business Card Imposition on page 70 of *Stepping Out With InDesign*.

If interested in printing a limited number of business cards on your inkjet printer, you could go to any office supply store and find Avery business card stock with “easy tear” perforations already set up. The arrangement of the business cards will probably be different than the sample in this lab. Perhaps, after you work on this assignment, you could purchase some of this specialty paper and print out sets of business cards — you’ll find several variations on how the business cards get laid out. To the right is the sample Avery stock used in Exercise 6.

After completing this exercise, create a PDF from your InDesign document and send it to me in electronic form. Create a PDF *with ruler guides* and submit Lab6.pdf through CATE. When you create the smallest size PDF, choose the PDF **Include** option at the bottom of the dialog box for **Visible Guides and Grids**. With this, I’ll be able to determine if your layout is correct.

In addition to the exercise specifications, experiment with transformations such as shearing, rotating, and scaling. You can practice on a separate new document. If you don’t have any graphics available you can use the Pagosa Springs, text wrap or cookie graphics from previous labs.



Samples — check out the bleed

Checklist for week 7:

- Instructor webcasts from the Class website
- Submit the business card imposition PDF (20 points) *with ruler guides*
- Take the class survey from the Tests Quizzes & Surveys CATE link and rate your experiences in this class (5 points)

