

# InDesign Slideshow

**SKILLS:**  
Document set up  
Color  
Master Pages



When Adobe InDesign celebrated a decade of use in 2010, Adobe created a special 10th anniversary website and posted a timeline and e-book (PDF) on the history of InDesign. The e-book, *Page By Page Ten Years of Designing with Adobe InDesign*, was written by Pamela Pfiffner.

## Setting the stage

You have been asked to give a speech on the history of InDesign and will use an InDesign slideshow to deliver the content to your audience. Each slide will have an interesting fact about Adobe InDesign to begin each topic. Your goal is catch the attention of your audience with clever facts from the 10th anniversary resources above. Lecture topics this week focus on document layout, working with Swatches and master pages. There are Week 3 links at the class website to the timeline and eBook of 78 pages where you can find content for your slideshow. The source, now that the 10th anniversary website is no longer available, is from Adobe Featured Blogs at [blogs.adobe.com](http://blogs.adobe.com).

## Part 1: Decide on your fonts and colors

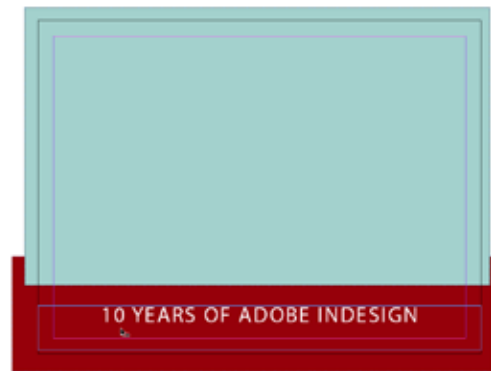
Using the **Type..Font** or character formatting section of the Control panel and look through the sample list of available OpenType fonts on your computer. Select one or two OpenType fonts to use on this assignment. I suggest using Adobe OpenType fonts which have “Pro” or “Std” in the font name.

Choose the **Window..Extensions..Kuler** menu command to see designer sets of colors from the Adobe community. You can browse through the most popular, highest rated, or newest themes. Or, type in a title like “indesign” or “harvest” to search by specific title. When you have located a theme that you like, click on the Add selected theme to swatches button from the bottom of the Kuler panel. Check to see that these colors have been added to your Swatches panel in the vertical dock. If you like Kuler, consider adding this panel to your custom workspace.


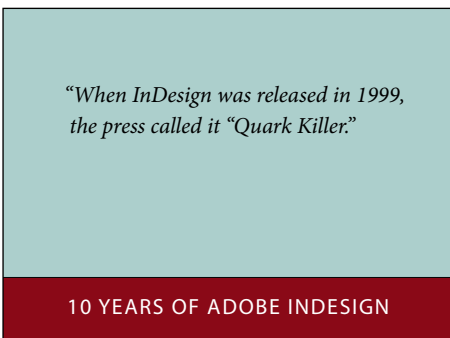
If you have any problems with Kuler, there are a few color sets in the Week 3 section of the class website. Right-click and download these .ase (Adobe Swatch Exchange) files to your hard drive, then choose the **Load Swatches** fly-out menu command on the Swatches panel to import the colors.

## Part 2: Collect some information on Adobe InDesign

Using either the timeline or browsing through the online commemorative book *Page by Page — Ten Years of Designing with InDesign*, collect 4 interesting facts about this program. Slideshow text is typically only a few lines, a quote or a brief paragraph. Perhaps you could feature different release dates of InDesign or quote a brief passage.



## Part 3: Create the slideshow

1. Create a 6 page document with intent for the Web with a document size of 1024x768. This is a popular size for video projection systems, appropriate for your speech.
2. Before you begin the design the 5 pages, create your master page content. First, create two solid color rectangles that bleed to the edge of the document (extend the rectangles past the page dimensions). To create each rectangle, choose the Rectangle tool and drag, then fill with one of your Kuler colors. Move the rectangle as desired using the Selection tool. If you choose to stack your two rectangles, InDesign will position the most recently created rectangle on top — stacking objects is a future lecture topic in this class. On the pasteboard, create a text frame using the Type tool with the content “10 Years of Adobe InDesign.” Drag over the text and format as desired with one of the OpenType fonts and a large font size using the character formatting controls in the Control panel. Choose one of your Kuler colors, Paper or Black for the color of the text using the Swatches panel. When you are satisfied with your formatting, use the Selection tool to move it into place on the document page. You may need to adjust the text formatting. By creating the text frame last, it will reside on top of any other objects. At the top of this page is a sample in Normal screen mode.
3. Navigate to page 1 and include the following content: your name, title, the OpenType fonts used in the document, and the Kuler theme used. Notice that the master page elements are already stamped on the page and can not be selected. *Your name must be formatted with both a colored stroke and a different colored fill.* To the right is a sample in Preview screen mode.
4. Navigate to pages 2-5 and create text frames for your slideshow text. Make sure that your text frame is big enough for large formatted text. Remember that the Type tool is for creating, editing and formatting text. The Selection tool is for adjusting the size of the frame and moving it. You will find yourself switching between the Type and Selection tools frequently. Format text and objects with the chosen OpenType fonts and Kuler colors. Think about consistent formatting on these pages. For those of you using direct quotes, my suggestion is to type in the text yourself in InDesign and not copy/paste from the PDF to avoid unwanted returns at the end of lines. If you want to turn off the hyphenation feature, select your text with the Type tool, switch to the Paragraph formatting controls in the Control panel and deselect the Hyphenate check box.

5. Navigate to page 6. Create a page that includes your sources.
6. When finished, change to the Presentation screen mode and test out your slideshow.
7. Practice changing one or more of the elements on the master page, then navigating to each page of the document to see how this affected all pages of your document.
8. Create a smallest file size PDF of your final slideshow.

Source:

**Page By Page**

*Ten Years of Designing with Adobe InDesign*  
by Pamela Pfiffner

10 YEARS OF ADOBE INDESIGN

### Checklist for week 3:

- Online students: watch Week 3 webcasts located at the class website
- Submit the Lab 3 PDF to CATE

