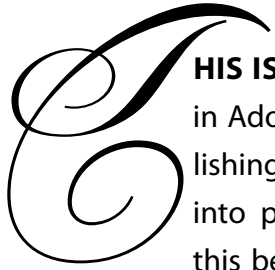


# CS 72.11A: Adobe InDesign 1

with Cyndi Reese



**THIS IS A BI-PLATFORM FULL-SEMESTER** course in Adobe InDesign CS4 to introduce desktop publishing skills, the integration of text and graphics into publications for print or online viewing. In this beginning class, basic skill techniques will be covered: page layout, InDesign tools, importing text and graphics, formatting text, and making PDF files. This is not a design course — it is a class that teaches the “nuts and bolts” of using InDesign. Projects include business cards, advertisements, fliers, brochures, magazine articles and newsletters.

## Prerequisite

This class is not for a computer novice, and previous experience with at least one application is required on either Mac or PC. You should be able to create, save and print documents, use the clipboard, and type, format and edit text. I recommend learning Photoshop, Illustrator, word-processing and font management to augment your InDesign skills.

## Indesign Classes At SRJC

A series of three InDesign classes are offered in the InDesign program. Students taking all three InDesign classes are eligible for a SRJC certificate. InDesign 1 is followed by *CS 72.11B Adobe InDesign 2*, a project-oriented class with continued coverage of InDesign features. For example, paragraph and character styles are introduced in InDesign 1 but advanced styles (nested, based on, next style) are covered in InDesign 2. In this second class, students choose their own content and work on a book throughout the semester.

The third class *CS 72.11C Adobe Workflow Projects* completes the study for the InDesign ACE *Adobe Certified Expert* industry exam and focuses on integrating programs in the Creative Suite 4 Suite. For example, a form designed using InDesign is exported to Acrobat to apply interactive form fields, the PDF form is distributed via email and data collected and sent to an Excel spreadsheet.



## Section Info

I teach three sections of InDesign 1: online, Thursday evening in Petaluma and Friday morning in Petaluma. The online class has a recorded webcast lecture each week. The Santa Rosa and Petaluma classes have 2 hours of classroom lecture each week. In addition to lecture, students spend approximately 3.5 weekly hours working on homework. The class website lists the times that I am available to help you in my office or the lab.

## Text & Lecture Notes

The course outline *Stepping Out With InDesign* by Cyndi Reese is required. Sold at the SRJC bookstore, it coordinates with each webcast presentation and includes lab exercises. The recommended book is *Adobe InDesign CS4 How-Tos: 100 Essential Techniques* — this is an optional text and tips from this book are listed weekly at the class website.



## Class Info

Students are to follow the SRJC Student Conduct Standards. The class schedule at [www.santarosa.edu/~creese](http://www.santarosa.edu/~creese) lists all lecture, reading and labs assigned. Before each lecture, visit the class website for additional class information, including files to be downloaded for labs. PDF files should be read using Adobe Acrobat or the free Adobe Reader version 9 available at [www.adobe.com](http://www.adobe.com). I send out weekly informational e-mails to the class mailing list.

On campus, CS cell phone and printing policies are in effect — cell phones are not allowed in the classroom or in the computer lab. Please be on time for class lecture and sign the attendance sheet. I have the right to drop students absent after more than 3 class lectures. Santa Rosa classes will find returned work in the CS lab “cubby” area.

## About InDesign

This class will cover InDesign version CS4. The SRJC bookstore offers a special student volume discount of the entire Creative Suite 4 Premium (Photoshop Extended, Illustrator, InDesign, Acrobat 9 Professional, Flash and Dreamweaver) for approximately \$329. This an incredible buy and available only to California Community College students.

## Instructor Info

I am a full-time CS instructor and Adobe InDesign Certified (ACE). My office phone is 527-4293. The class website lists my student contact hours held both online and in my Santa Rosa and Petaluma offices. Private CATE message and email are the best ways to reach me at [creese@santarosa.edu](mailto:creese@santarosa.edu). If sending me an email, the subject line should always be in the format: InDesign 1 section # your name