

Adobe InDesign 1

THIS IS A BI-PLATFORM FULL-SEMESTER COURSE IN ADOBE INDESIGN CS5 TO INTRODUCE DESKTOP PUBLISHING SKILLS. In this beginning class, basic skill techniques will be covered: page layout, InDesign tools, importing text and graphics, formatting text, and the PDF workflow. This is not a design course — it is a class that teaches the “nuts and bolts” of using InDesign. Projects include business cards, advertisements, fliers, brochures, magazine articles and newsletters.

Prerequisites

This class is not for a computer novice, and previous experience with at least one application is required on either Mac or PC. Previous graphics experience is not required. You should be able to create, save and print documents, use the clipboard, and format and edit text.

InDesign Classes at SRJC

A series of three InDesign classes are offered in the InDesign program. This class is followed by CS 72.11B Adobe InDesign 2. The third class CS 72.11C Adobe Workflow Projects completes the study for the InDesign ACE (Adobe Certified Expert) industry exam and integrates InDesign with other CS5 programs. Students taking all three InDesign classes are eligible for a SRJC certificate.

Textbook and software

The book *Stepping Out With InDesign (SOWI)* by Cyndi Reese is required. Sold only at the SRJC bookstore, it includes an outline for each webcast lecture. As the Adobe Creative Suite 5 was recently released, I am still waiting to review recommended texts from several publishers. As soon as I approve an optional text, a message will be sent to the class. Until then, additional resources can be found at the InDesign Community Help website accessed through the Help menu command of InDesign.

The SRJC bookstore offers a special student purchase of the entire Creative Suite 5 Premium (Photoshop Extended, Illustrator, InDesign, Acrobat Professional, Flash, Flash Catalyst and Dreamweaver) for \$369. This special college buy is for any SRJC student and retails for \$1899. Before you buy, read the information at <http://www.santarosa.edu/~creese/student/buying.html> for student options and information about updates.

Class info and websites

1. Students are to follow the SRJC Student Conduct Standards. I reference three different websites in this class:
2. <http://www.santarosa.edu/~creese> — my standard SRJC class website. Navigate to the online InDesign class using the Classes link at the top of the page. This PDF-based site contains weekly lab assignments and downloadable text/graphics, course information, student samples, links to webcasts and links to CATE for turning in work. PDF files should be read using Adobe Acrobat or the free Reader (version 9).
3. <http://online.santarosa.edu> — SRJC's CATE website for online courses. This site contains the management part of the class, including the gradebook, message center, inbox for submitting homework files, and a place to take quizzes and tests. It's not as pretty as I'd like to make it, but it works. For your convenience, my class website has weekly CATE links to take you directly to the correct area for assigned work.
4. The Elluminate server of webcast recordings provided by the California Community College system. The InDesign class website has links to these recorded lecture webcasts and live virtual office hours.

Instructor contact info

I am a Computer Studies (CS) regular faculty member of 30 years, an Adobe Education Leader and an Adobe Certified Expert (ACE) in both InDesign and Illustrator. My office phone is 527-4293, but the best way to contact me is through email at creese@santarosa.edu with your section number in the subject line, or using the CATE Message Center. My student contact hours outside of class are as follows:

- Santa Rosa office hour 3:30-4:30pm Rm 2942
- Virtual “live” Elluminate office hour with realtime Q&A and demos: Tuesday 7:30-8:30 pm
- Petaluma office hour 9-10pm Rm 668

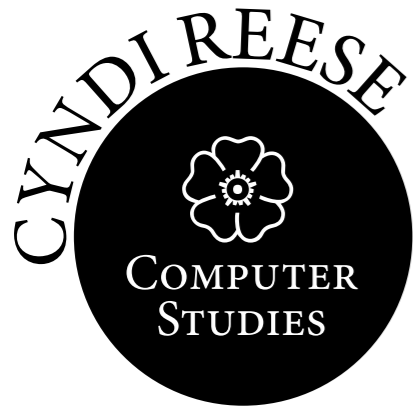
The Contact Info link at the class website will always list my current schedule if there are any changes. I encourage you to attend the weekly online virtual classroom — come in, watch my brief recap of InDesign skills and ask your questions real time. Sometimes I'll have an official agenda and planned presentation, other times I'll just wait for your questions.

Homework

Assigned work is due electronically on Friday by midnight at CATE. The weekly TURN IN section at the class website has direct links to CATE for submitting tests, quizzes, surveys, and labs. A lab turned in late can only get a maximum grade of 15 points, no matter what the excuse. As a courtesy, you can turn in one late lab or quiz without penalty to allow for any problem that may arise in your life. You will see “LATE OK” in the comment area of the CATE gradebook.

Tests and grading policy

Tests and quizzes will be taken through CATE. The final exam must be taken in person on Friday Dec 17 at 11am or with one of my other final exams. Why a face-to-face final exam? The final requires a higher mastery of the course material, not just being able to use a computer to find out the answer. You may only bring the SOWI book with you as a reference.



Adobe InDesign 1

This is a bi-platform full-semester course in Adobe InDesign CS5 to introduce desktop publishing skills. In this beginning class, basic skill techniques will be covered: page layout, InDesign tools, importing text and graphics, formatting text, and the PDF workflow. This is not a design course — it is a class that teaches the “nuts and bolts” of using InDesign. Projects include business cards, advertisements, fliers, brochures, magazine articles and newsletters.

PREREQUISITE

This class is not for a computer novice, and previous experience with at least one application is required on either Mac or PC. Previous graphics experience is not required. You should be able to create, save and print documents, use the clipboard, and format and edit text.

INDESIGN CLASSES AT SRJC

A series of three InDesign classes are offered in the InDesign program. This class is followed by CS 72.11B Adobe InDesign 2. The third class CS 72.11C Adobe Workflow Projects completes the study for the InDesign ACE (Adobe Certified Expert) industry exam and integrates InDesign with other CS5 programs. Students taking all three InDesign classes are eligible for a SRJC certificate.

TEXTBOOK AND SOFTWARE

The book *Stepping Out With InDesign (SOWI)* by Cyndi Reese is required. Sold only at the SRJC bookstore, it includes an outline for each webcast lecture. As the Adobe Creative Suite 5 was recently released, I am still waiting to review recommended texts from several publishers. As soon as I approve an optional text, a message will be sent to the class. Until then, additional resources can be found at the InDesign Community Help website accessed through the Help menu command of InDesign.

The SRJC bookstore offers a special student purchase of the entire Creative Suite 5 Premium (Photoshop Extended, Illustrator, InDesign, Acrobat Professional, Flash, Flash Catalyst and Dreamweaver) for \$369. This special college buy is for any SRJC student and retails for \$1899. Before you buy, read the information at <http://www.santarosa.edu/~creese/student/buying.html> for student options and information about updates.

CLASS INFO AND WEBSITES

Students are to follow the SRJC Student Conduct Standards. I reference three different websites in this class:

1. <http://www.santarosa.edu/~creese> — my standard SRJC class website. Navigate to the online InDesign class using the Classes link at the top of the page. This PDF-based site contains weekly lab assignments and downloadable text/graphics, course information, student samples, links to webcasts and links to CATE for turning in work. PDF files should be read using Adobe Acrobat or the free Reader (version 9).
2. <http://online.santarosa.edu> — SRJC's CATE website for online courses. This site contains the management part of the class, including the gradebook, message center, inbox for submitting homework files, and a place to take quizzes and tests. It's not as pretty as I'd like to make it, but it works. For your convenience, my class website has weekly CATE links to take you directly to the correct area for assigned work.
3. The Elluminate server of webcast recordings provided by the California Community College system. The InDesign class website has links to these recorded lecture webcasts and live virtual office hours.

INSTRUCTOR CONTACT INFO

I am a Computer Studies (CS) regular faculty member of 30 years, an Adobe Education Leader and an Adobe Certified Expert (ACE) in both InDesign and Illustrator. My office phone is 527-4293, but the best way to contact me is through email at creese@santarosa.edu with your section number in the subject line, or using the CATE Message Center. My student contact hours outside of class are as follows:

- Santa Rosa office hour 3:30-4:30pm Rm 2942
- Virtual “live” Elluminate office hour with realtime Q&A and demos: Tuesday 7:30-8:30 pm
- Petaluma office hour 9-10pm Rm 668

The Contact Info link at the class website will always list my current schedule if there are any changes. I encourage you to attend the weekly online virtual classroom — come in, watch my brief recap of InDesign skills and ask your questions real time. Sometimes I'll have an official agenda and planned presentation, other times I'll just wait for your questions.

HOMEWORK

Assigned work is due electronically on Friday by midnight at CATE. The weekly TURN IN section at the class website has direct links to CATE for submitting tests, quizzes, surveys, and labs. A lab turned in late can only get a maximum grade of 15 points, no matter what the excuse. As a courtesy, you can turn in one late lab or quiz without penalty to allow for any problem that may arise in your life. You will see “LATE OK” in the comment area of the CATE gradebook.

TESTS AND GRADING POLICY

Tests and quizzes will be taken through CATE. The final exam must be taken in person on Friday Dec 17 at 11am or with one of my other final exams. Why a face-to-face final exam? The final requires a higher mastery of the course material, not just being able to use a computer to find out the answer. You may only bring the SOWI book with you as a reference.

Adobe InDesign 1



This is a bi-platform full-semester course in Adobe InDesign CS5 to introduce desktop publishing skills. In this beginning class, basic skill techniques will be covered: page layout, InDesign tools, importing text and graphics, formatting text, and the PDF workflow. This is not a design course — it is a class that teaches the “nuts and bolts” of using InDesign. Projects include business cards, advertisements, fliers, brochures, magazine articles and newsletters.

PREREQUISITE

This class is not for a computer novice, and previous experience with at least one application is required on either Mac or PC. Previous graphics experience is not required. You should be able to create, save and print documents, use the clipboard, and format and edit text.

INDESIGN CLASSES AT SRJC

A series of three InDesign classes are offered in the InDesign program. This class is followed by CS 72.11B Adobe InDesign 2. The third class CS 72.11C Adobe Workflow Projects completes the study for the InDesign ACE (Adobe Certified Expert) industry exam and integrates InDesign with other CS5 programs. Students taking all three InDesign classes are eligible for a SRJC certificate.

TEXTBOOK AND SOFTWARE

The book *Stepping Out With InDesign (SOWI)* by Cyndi Reese is required. Sold only at the SRJC bookstore, it includes an outline for each webcast lecture. As the Adobe Creative Suite 5 was recently released, I am still waiting to review recommended texts from several publishers. As soon as I approve an optional text, a message will be sent to the class. Until then, additional resources can be found at the InDesign Community Help website accessed through the Help menu command of InDesign.

The SRJC bookstore offers a special student purchase of the entire Creative Suite 5 Premium (Photoshop Extended, Illustrator, InDesign, Acrobat Professional, Flash, Flash Catalyst and Dreamweaver) for \$369. This special college buy is for any SRJC student and retails for \$1899. Before you buy, read the information at <http://www.santarosa.edu/~creese/student/buying.html> for student options and information about updates.

CLASS INFO AND WEBSITES

Students are to follow the SRJC Student Conduct Standards. I reference three different websites in this class:

1. <http://www.santarosa.edu/~creese> — my standard SRJC class website. Navigate to the online InDesign class using the Classes link at the top of the page. This PDF-based site contains weekly lab assignments and downloadable text/graphics, course information, student samples, links to webcasts and links to CATE for turning in work. PDF files should be read using Adobe Acrobat or the free Reader (version 9).
2. <http://online.santarosa.edu> — SRJC's CATE website for online courses. This site contains the management part of the class, including the gradebook, message center, inbox for submitting homework files, and a place to take quizzes and tests. It's not as pretty as I'd like to make it, but it works. For your convenience, my class website has weekly CATE links to take you directly to the correct area for assigned work.
3. The Illuminate server of webcast recordings provided by the California Community College system. The InDesign class website has links to these recorded lecture webcasts and live virtual office hours.

INSTRUCTOR CONTACT INFO

I am a Computer Studies (CS) regular faculty member of 30 years, an Adobe Education Leader and an Adobe Certified Expert (ACE) in both InDesign and Illustrator. My office phone is 527-4293, but the best way to contact me is through e-mail at creese@santarosa.edu with your section number in the subject line, or using the CATE Message Center. My student contact hours outside of class are as follows:

- Santa Rosa office hour 3:30-4:30pm Rm 2942
- Virtual “live” Illuminate office hour with realtime Q&A and demos: Tuesday 7:30-8:30 pm
- Petaluma office hour 9-10pm Rm 668

The Contact Info link at the class website will always list my current schedule if there are any changes. I encourage you to attend the weekly online virtual classroom — come in, watch my brief recap of InDesign skills and ask your questions real time. Sometimes I'll have an official agenda and planned presentation, other times I'll just wait for your questions.

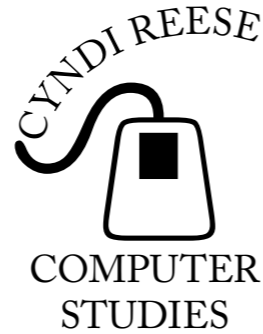
HOMEWORK

Assigned work is due electronically on Friday by midnight at CATE. The weekly TURN IN section at the class website has direct links to CATE for submitting tests, quizzes, surveys, and labs. A lab turned in late can only get a maximum grade of 15 points, no matter what the excuse. As a courtesy, you can turn in one late lab or quiz without penalty to allow for any problem that may arise in your life. You will see “LATE OK” in the comment area of the CATE gradebook.

TESTS AND GRADING POLICY

Tests and quizzes will be taken through CATE. The final exam must be taken in person on Friday Dec 17 at 11am or with one of my other final exams. Why a face-to-face final exam? The final requires a higher mastery of the course material, not just being able to use a computer to find out the answer. You may only bring the SOWI book with you as a reference.

Adobe InDesign 1



.....

This is a bi-platform full-semester course in Adobe InDesign CS5 to introduce desktop publishing skills. In this beginning class, basic skill techniques will be covered: page layout, InDesign tools, importing text and graphics, formatting text, and the PDF workflow. This is not a design course — it is a class that teaches the “nuts and bolts” of using InDesign. Projects include businesscards, advertisements, fliers, brochures, magazinearticlesandnewsletters.

Prerequisite

This class is not for a computer novice, and previous experience with at least one application is required on either Mac or PC. Previous graphics experience is not required. You should be able to create, save and print documents, use the clipboard, and format and edit text.

InDesign classes at SRJC

A series of three InDesign classes are offered in the InDesign program. This class is followed by CS 72.11B Adobe InDesign 2. The third class CS 72.11C Adobe Workflow Projects completes the study for the InDesign ACE (Adobe Certified Expert) industry exam and integrates InDesign with other CS5 programs. Students taking all three InDesign classes are eligible for a SRJC certificate.

Textbook and software

The book *Stepping Out With InDesign (SOWI)* by Cyndi Reese is required. Sold only at the SRJC bookstore, it includes an outline for each webcast lecture. As the Adobe Creative Suite 5 was recently released, I am still waiting to review recommended texts from several publishers. As soon as I approve an optional text, a message will be sent to the class. Until then, additional resources can be found at the InDesign Community Help website accessed through the Help menu command of InDesign.

The SRJC bookstore offers a special student purchase of the entire Creative Suite 5 Premium (Photoshop Extended, Illustrator, InDesign, Acrobat Professional, Flash, Flash Catalyst and Dreamweaver) for \$369. This special college buy is for any SRJC student and retails for \$1899. Before you buy, read the information at <http://www.santarosa.edu/~creese/student/buying.html> for student options and information about updates.

Class info and websites

Students are to follow the SRJC Student Conduct Standards. I reference three different websites in this class:

1. <http://www.santarosa.edu/~creese> — my standard SRJC class website. Navigate to the online InDesign class using the Classes link at the top of the page. This PDF-based site contains weekly lab assignments and downloadable text/graphics, course information, student samples, links to webcasts and links to CATE for turning in work. PDF files should be read using Adobe Acrobat or the free Reader (version 9).
2. <http://online.santarosa.edu> — SRJC's CATE website for online courses. This site contains the management part of the class, including the gradebook, message center, inbox for submitting homework files, and a place to take quizzes and tests. It's not as pretty as I'd like to make it, but it works. For your convenience, my class website has weekly CATE links to take you directly to the correct area for assigned work.
3. The Elluminate server of webcast recordings provided by the California Community College system. The InDesign class website has links to these recorded lecture webcasts and live virtual office hours.

Instructor contact info

I am a Computer Studies (CS) regular faculty member of 30 years, an Adobe Education Leader and an Adobe Certified Expert (ACE) in both InDesign and Illustrator. My office phone is 527-4293, but the best way to contact me is through email at creese@santarosa.edu with your section number in the subject line, or using the CATE Message Center. My student contact hours outside of class are as follows:

- Santa Rosa office hour 3:30-4:30pm Rm 2942
- Virtual “live” Elluminate office hour with realtime Q&A and demos: Tuesday 7:30-8:30 pm
- Petaluma office hour 9-10pm Rm 668

The Contact Info link at the class website will always list my current schedule if there are any changes. I encourage you to attend the weekly online virtual classroom — come in, watch my brief recap of InDesign skills and ask your questions real time. Sometimes I'll have an official agenda and planned presentation, other times I'll just wait for your questions.

Homework

Assigned work is due electronically on Friday by midnight at CATE. The weekly TURN IN section at the class website has direct links to CATE for submitting tests, quizzes, surveys, and labs. A lab turned in late can only get a maximum grade of 15 points, no matter what the excuse. As a courtesy, you can turn in one late lab or quiz without penalty to allow for any problem that may arise in your life. You will see “LATE OK” in the comment area of the CATE gradebook.

Tests and grading policy

Tests and quizzes will be taken through CATE. The final exam must be taken in person on Friday Dec 17 at 11am or with one of my other final exams. Why a face-to-face final exam? The final requires a higher mastery of the course material, not just being able to use a computer to find out the answer. You may only bring the SOWI book with you as a reference.



Adobe InDesign 1

Instructor Cyndi Reese

This is a bi-platform full-semester course in Adobe InDesign CS5 to introduce desktop publishing skills. In this beginning class, basic skill techniques will be covered: page layout, InDesign tools, importing text and graphics, formatting text, and the PDF workflow. This is not a design course — it is a class that teaches the “nuts and bolts” of using InDesign. Projects include business cards, advertisements, fliers, brochures, magazine articles and newsletters.

Prerequisite

This class is not for a computer novice, and previous experience with at least one application is required on either Mac or PC. Previous graphics experience is not required. You should be able to create, save and print documents, use the clipboard, and format and edit text.

InDesign classes at SRJC

A series of three InDesign classes are offered in the InDesign program. This class is followed by CS 72.11B Adobe InDesign 2. The third class CS 72.11C Adobe Workflow Projects completes the study for the InDesign ACE (Adobe Certified Expert) industry exam and integrates InDesign with other CS5 programs. Students taking all three InDesign classes are eligible for a SRJC certificate.

Textbook and software

The book *Stepping Out With InDesign (SOWI)* by Cyndi Reese is required. Sold only at the SRJC bookstore, it includes an outline for each webcast lecture. As the Adobe Creative Suite 5 was recently released, I am still waiting to review recommended texts from several publishers. As soon as I approve an optional text, a message will be sent to the class. Until then, additional resources can be found at the InDesign Community Help website accessed through the Help menu command of InDesign.

The SRJC bookstore offers a special student purchase of the entire Creative Suite 5 Premium (Photoshop Extended, Illustrator, InDesign, Acrobat Professional, Flash, Flash Catalyst and Dreamweaver) for \$369. This special college buy is for any SRJC student and retails for \$1899. Before you buy, read the information at <http://www.santarosa.edu/~creese/student/buying.html> for student options and information about updates.

Class info and websites

Students are to follow the SRJC Student Conduct Standards. I reference three different websites in this class:

1. <http://www.santarosa.edu/~creese> — my standard SRJC class website. Navigate to the online InDesign class using the Classes link at the top of the page. This PDF-based site contains weekly lab assignments and downloadable text/graphics, course information, student samples, links to webcasts and links to CATE for turning in work. PDF files should be read using Adobe Acrobat or the free Reader (version 9).
2. <http://online.santarosa.edu> — SRJC's CATE website for online courses. This site contains the management part of the class, including the gradebook, message center, inbox for submitting homework files, and a place to take quizzes and tests. It's not as pretty as I'd like to make it, but it works. For your convenience, my class website has weekly CATE links to take you directly to the correct area for assigned work.
3. The Elluminate server of webcast recordings provided by the California Community College system. The InDesign class website has links to these recorded lecture webcasts and live virtual office hours.

Instructor contact info

I am a Computer Studies (CS) regular faculty member of 30 years, an Adobe Education Leader and an Adobe Certified Expert (ACE) in both InDesign and Illustrator. My office phone is 527-4293, but the best way to contact me is through email at creese@santarosa.edu with your section number in the subject line, or using the CATE Message Center. My student contact hours outside of class are as follows:

- Santa Rosa office hour 3:30-4:30pm Rm 2942
- Virtual “live” Elluminate office hour with realtime Q&A and demos: Tuesday 7:30-8:30 pm
- Petaluma office hour 9-10pm Rm 668

The Contact Info link at the class website will always list my current schedule if there are any changes. I encourage you to attend the weekly online virtual classroom — come in, watch my brief recap of InDesign skills and ask your questions real time. Sometimes I'll have an official agenda and planned presentation, other times I'll just wait for your questions.

Homework

Assigned work is due electronically on Friday by midnight at CATE. The weekly TURN IN section at the class website has direct links to CATE for submitting tests, quizzes, surveys, and labs. A lab turned in late can only get a maximum grade of 15 points, no matter what the excuse. As a courtesy, you can turn in one late lab or quiz without penalty to allow for any problem that may arise in your life. You will see “LATE OK” in the comment area of the CATE gradebook.

Tests and grading policy

Tests and quizzes will be taken through CATE. The final exam must be taken in person on Friday Dec 17 at 11am or with one of my other final exams. Why a face-to-face final exam? The final requires a higher mastery of the course material, not just being able to use a computer to find out the answer. You may only bring the SOWI book with you as a reference.