



**The Institutional Initiatives were developed by the President and Component Administrators in an effort to clarify, focus, and reflect the College dialogue which has interpreted the District Mission, Vision and Goals, as developed by the Institutional Planning Council. Individual Component Goals and Cross-Component Goals are a further distillation of these Initiatives, with demonstrable outcomes and timelines.**

**The following Initiatives\* have been established for the College for 2006-07:**

▶ **Enrollment Management**

Continue to refine its district wide enrollment management strategy through research, collaborative planning and evaluation. The areas of marketing, class scheduling, recruitment, enrollment target goals, student persistence, new student transition and student outcomes will be incorporated in a strategic plan that is assessed annually and is connected to the institutional program review and budget allocation processes.

▶ **Retention/Degrees/English and Math sequence**

Focus on developing and implementing student retention strategies in order to better serve district students and enhance educational opportunities by ensuring that our instructional programs, course sequencing, support services and general procedures are offered in a way that best meet our learners needs while maintaining academic rigor and quality.

▶ **Petaluma**

Complete the Petaluma Campus Educational Plan to reflect the current and future instructional and service needs of the students and community with full recognition of both the regional nature and destination focus of the campus. The plan will require a department by department analysis of the curricular and staffing needs for the Petaluma Campus as well as a strategy to respond to these needs. The strategy will address how to provide additional courses, programs, faculty and staff through a range of options including the potential for a shifting of resources to Petaluma from other sites. The strategy must also address the need for instructional program coordination whether it is through a re-definition of Department Chair duties, creation of Co-Chairs or other method that will insure effective leadership at the program level in Petaluma.

▶ **Implement and Evaluate the Results of the Linking Planning and Budgeting Task Force**

Implement, on a test basis, new policies and processes with the goal of better linking planning and budgeting.

▶ **Regional Needs Assessment**

Under the direction of the college's Institutional Research Office a Regional Needs Assessment will be completed during the Spring 07 semester. The results of the Assessment will begin to be used in planning subsequent summer and academic year programs and services.

▶ **Community Involvement and Outreach**

Emphasize the active involvement of faculty, staff and administrators in diverse community and professional organizations that serve as a catalyst for advancing the image and reputation of the college. Similarly, the college's systematic outreach activities will be strengthened at the general community level to promote college access and enrollment.

▶ **Strengthen Relationships with our Educational Community**

Focus on strengthening and developing mutually beneficial relationships with our existing and potential educational partners, with particular emphasis on K-16, in an effort to provide quality service and educational opportunities for all district student learners.

▶ **Measure A Funds Planning**

Refine Measure A facilities construction, technology acquisition and infrastructure planning to project estimated project sequencing and funding requirements. The refined Measure A plan shall include projected use of remaining Measure A funds and the inclusion of anticipated state and other resource funding.

▶ **Accreditation**

In preparation for a team visit during the Spring '09 semester the college will begin the formal process of initiating activities leading to the development of a Self-Study Report during the 2007-08 academic year.

▶ **District-Wide Teleconferencing**

Complete the infrastructure development and installation of technological equipment resources enabling the College to provide expanded and enhanced District-Wide teleconferencing for on-line instruction, intra-college training and education and for public service activities.

Special emphasis will be given to the development of regular in-district teleconferencing broadcasting for SRJC instructional programs, community education and public events, in-service training, and college meetings (Academic Senate, Institutional Planning Council and other regular committee and special event meetings including management team) linking all Santa Rosa Junior College sites within the district.

***\*Initiatives may be multi-year in nature. All initiatives are reviewed annually and may be extended over the course of time, dependent upon district need.***