



COMMUNICATION WITH THE PUBLIC (PUBLIC INFORMATION POLICY)

ADOPT: APRIL 8, 1985

REVIEWED: APRIL 10, 2001

REVISED: OCTOBER 14, 2008

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The Board establishes a public information program and designates the Manager, Public Relations to accomplish the following District goals:

1. To gather and disseminate relevant information about the District in view of the principle that in a political and social democracy the public is entitled to be fully informed about public institutions.
2. To increase public awareness of the District's superior level of instruction, both academic and occupational.
3. To maintain communication among all internal segments of the college community.
4. To enhance the prestige and visibility of the instructional programs.
5. To enhance the prestige and visibility of the faculty.