



2.8P

ENDORSEMENT/SPONSORSHIP/SUPPORT

REVIEWED: JUNE 19, 1989

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Approval for District endorsement of fundraising activities must be obtained from the Superintendent/President or his/her assigned representative. Individuals or groups seeking endorsement for fundraising activities should provide an outline of planned activity as well as complete all necessary procedures for fundraising. (Procedure 7.8.1, Fundraising)

Individuals and groups seeking sponsorship and/or support in the name of the District or its campuses for activities, concerts, lectures, conferences and the like that enhance the academic credit program or the professional growth of the staff should bring an outline of planned activities and a proposed budget to the Office of Academic Affairs for discussion and/or approval by the Vice President of Academic Affairs or his/her designee.

Financial support will be limited to those academically related activities that have close bearing on the credit program and the professional growth of the faculty. Whenever possible, departments and programs should utilize the annual budget process to plan ahead for activity support. Financial support outside the annual budget process cannot be guaranteed.

Individuals and groups seeking sponsorship and/or support in the name of the District or its campuses for events or activities that are not associated with academic credit programs but are designed to serve the general community shall bring an outline of planned activities and a proposed budget to the Office of Community Education for approval. Community Education events must be self-supporting.

Publicity using the name of the District or its campuses shall be channeled through the Public Relations office before its publication. (See Policy 7.1.1, College News Releases/Official Announcements)

See also Pol/Proc 7.6 – Use of Facilities