



## ***CTE Welcomes Alana Jelinek and Oscar Guajardo***

Alana Jelinek, a Sonoma County Web consultant, has recently joined the Career & Technical Education staff as a STNC CTE Communications Specialist. With a rich background in Web-based communications and marketing, Alana brings enthusiasm and technical skills to her position. She will work primarily on two projects for the CTE departments in partnership with Public Relations: refining and organizing the content of departmental Web sites, and updating the large format Career & Technical Education marketing handbook. In replacing Lisa Ormand, who held this position for over two years, Alana noted that, "We will work collaboratively with the CTE faculty and programs to update content and link the various SRJC CTE programs more tightly together."

Alana Jelinek, CTE Communications

Phone: (707) 522-2732

E-mail: [dfernandez@santarosa.edu](mailto:dfernandez@santarosa.edu)

Oscar Guajardo, SRJC's new CTE Outreach Coordinator, brings substantial experience in community outreach and family advocacy with migrant education. He has worked as a middle school teacher and substitute high school teacher at Cloverdale Unified School District. Oscar is a graduate of SRJC and earned his B.A. in communications at SSU. In addition to his work in community outreach, Oscar is experienced in Web design and video production and editing. He has also worked as a chef. He is a native of Mexico, bilingual in Spanish-English, and is an experienced translator.

Oscar will represent SRJC's CTE programs to various audiences, but his primary focus will be high school aged youth. He will inform career pathway high school students about the steps they may take to continue their CTE education at SRJC. Oscar will also be a member of the SRJC English Language Learning (ELL) outreach team. Oscar has outreach experience on the Spanish radio station KBBF, and will provide information about SRJC's CTE certificate and degree programs on that station, as those opportunities are made available.

Oscar Guajardo, CTE Outreach Coordinator

Phone: (707) 527-4858

E-mail: [ctestaff@santarosa.edu](mailto:ctestaff@santarosa.edu)

Please join us in welcoming these talented new staff.