



# Foundation

Established 1969

## Annual Report

Summer 2008

### Mission Statement

*The mission of Santa Rosa Junior College Foundation is to raise and administer funds in order to advance educational opportunities, programs, services and projects of the College in cooperation with the Sonoma County Junior College District and the community it serves.*

*This newsletter is about the programs and activities of the Santa Rosa Junior College Foundation.*

*Comments or inquiries may be directed to:*

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### First Time Awards from SRJC Foundation Endowed Funds

The SRJC Foundation receives significant gifts from individuals, organizations and estates made to create or enhance permanently endowed funds. A minimum balance of \$10,000 is required to endow a fund, but once endowed, only the fund's earnings are awarded, leaving the principal to serve future generations. We are pleased to announce that the following endowed funds will be awarded to students or program areas for the first time during the 2008/09 academic year.

**Elizabeth Z. Bock Chamber Music Program Endowment**  
Elizabeth "Betty" Bock was a long-time resident of Santa Rosa and a lover of music. Mrs. Bock, who passed away in May 2007, remembered the SRJC Foundation and the Chamber Music Program in her estate plan. Funds from this program endowment are to be used to augment support of the SRJC Annual Chamber Music Concert Series. Funding will be used to showcase performances through the payment of fees to musicians and supplement operational expenses directly related to performance promotion and concert activities.

#### Robert and Richard Call Outstanding Athlete Scholarship Endowment

Established by Peggy Call to honor her late husband and past SRJC Trustee, Robert "Bob" Call, and her son and current SRJC Trustee, Richard "Rick" Call. Both Bob and Rick graduated from SRJC and excelled in athletics. This scholarship endowment will benefit an SRJC student athlete who has demonstrated outstanding athletic achievement and will be transferring to a four-year university. The student can be in any academic discipline, but must be a member of an SRJC athletic team.



#### Cloverdale Wine & Visitor's Center Wine Studies Scholarship Endowment

This endowment will help students from Cloverdale, Hopland and Geyserville with their financial needs to complete the SRJC Wine Studies program. To support Sonoma County's vital and successful wine industry, SRJC has developed a first class Wine Studies Program, delivered by highly skilled and well-known members of the wine industry. The cornerstone of SRJC's Wine Studies Program is a two-year Wine Studies

Major that allows students to focus on one of the following areas of concentration: wine and vines, enology, wine evaluation and service, wine business and marketing, and winery maintenance mechanic.

John and Debra Crevelli Scholarship will be awarded to an outstanding student majoring in History upon their transfer to a four-year university. The student must be seeking a career in either teaching or public service. Debra and John (an SRJC graduate and retired faculty member), and their children have benefited by the offerings of SRJC. The couple has been thankful that their children had the opportunity to complete the first two years of college here before transferring to four year colleges. They have recognized the excellent faculty, the abundant offerings in curriculum, an a rich college experience in every way. They have witnessed personally the incentive of scholarships for students and are proud to have their names associated with the ongoing function of education by participating in the scholarship program.

Kathleen L. Fremgen Nursing Scholarship was established to honor Kathy and to perpetuate her love of nursing through other students. Kathy Fremgen's dream forever was to be a registered nurse. That dream was interrupted by family obligations. But after several years of raising three children, she returned to college and received her associate degree in nursing from SRJC in 2002. Kathy was forced to leave nursing when her heart disease worsened and her life was cut short at age 45 by the disease. This scholarship will be awarded to an adult re-entry student who is in their a first or second year in the SRJC Associate Degree Nursing program.



## Newly Awarded Endowment Funds continued from page 1

### Raoul Guzman Memorial Scholarship

Raoul was born in El Paso, Texas of immigrant parents (Mexico). He was the first in his family to attend college. He served in the Navy during World War II. He received his M.A. in Speech from Staley College, MA and an M.A. in Education from the University of Southern California with an emphasis in Psychology and Counseling. Raoul was a lifelong educator, teaching students from junior high to graduate school for over 40 years. At SRJC, Raoul was a beloved instructor of Psychology, committed to helping all students succeed. This scholarship will benefit a first-generation SRJC student whose career goal is to become a teacher.



**Marjorie Hammersly Student Excellence Endowment**  
Norman Hammersly established this scholarship endowment to honor the memory of his wife, Marjorie. The scholarship will be awarded to an SRJC Re-Entry student transferring to a four-year university. Norman, a San Francisco native, served in the US Army during World War II. When he returned to the Bay Area after the war he entered U.C. Berkeley to study civil engineering. It was at Cal that he met Marjorie Allen, whom he wooed and wed. They were together for sixty years, raising four children in Marin County before retiring to Santa Rosa. They shared a love of travel, history, literature, and language. Norman died in January, 2008 just 18 months after Marjorie's passing.

### Laurie D. Judson Scholarship for International Students

This fund was established by the children of Laurie D. Judson in her memory. Laurie was the Public Information Officer at Cuesta College. According to her children, education for Laurie had very little to do with exams or majors or grade point averages. She believed education had more to do with the students, particularly international students who were exposed to new and sometimes difficult experiences. She went above and beyond her role as an employee of the college and often gave students shelter, English lessons, and transportation to legal proceedings where she was their tireless advocate. This scholarship is designed to provide an award to students with a foreign visa currently attending SRJC.

### John Thomas Efre Mattern Memorial Debate Scholarship

Established in memory of SRJC graduate John Thomas Efre Mattern, who died in 2006 at the age of 20. John was passionate about debate. He co-founded Maria Carillo High School's Debate Team and was a star member of the SRJC Debate Team. John was also an accomplished swing dancer, a published short-story writer, a fan of science fiction and fantasy novels and Shakespeare. This scholarship is to be awarded to a student who has completed a year on the SRJC Debate Team with plans to continue on the SRJC Debate Team in the following academic year. Because of John's enthusiasm for debate, the student selected doesn't necessarily need to be the best on the team; the scholarship can be awarded to the student who shows enhanced dedication and/or is an inspiration to his teammates.

### Wilma M. Nelson Scholarship Fund

This fund was established through a bequest from the Estate of Wilma M. Nelson, a charter member of the *SRJC Foundation Randolph Newman Legacy Society*. Wilma's wishes were to have this scholarship provide financial assistance towards the education of employees, or children of employees, of Spring Lake Village while attending SRJC or graduating from SRJC and transferring to a four-year college or university.

### SRJC Endowment Fund for Excellence in Athletics

This endowment fund was established by the SRJC Foundation Bear Cub Athletic Trust's fundraising efforts. This fund also received a significant contribution through the estate of SRJC Hall of Fame inductee, John W. Sindall. The *SRJC Fund for Excellence in Athletics* helps provide an additional source of funding for the SRJC PE/Dance/Athletics programs and the college's student-athletes. Athletics play a key role in the total experience of campus life, serving as a rallying point for students, alumni, faculty, and friends.



### Sonoma County Abalone Network Scholarship Endowment

This scholarship endowment is intended to assist the recipient with tuition and related academic costs in their pursuit of a degree in marine biology, fisheries or wildlife management or related fields upon transferring from SRJC to a four-year college. Students are required to have a letter of recommendation from a member of the SRJC faculty or from a professional in the field of marine biology or fisheries/wildlife management. The Sonoma County Abalone Network is dedicated to the protection of the north coastal marine environment and the wise management of the abalone resource.

## President's Circle Meets Goal

The SRJC Foundation President's Circle Committee has once again met its annual fundraising goal. Led by committee chair, Jim Wieschendorff, the committee raised over \$125,000 this fiscal year.

This annual campaign raises supplemental operating funds for the Foundation. The Foundation's operations are supported from three sources: the Sonoma County Junior College District, administrative fees, and gifts to the President's Circle.

A record 127 individuals and businesses participated in the President's Circle for the 2007/08 fiscal year with committee members working to meet the goal right up to the end of June.

Jim is pleased to report that 100% of the Foundation's Board of Directors have made commitments to the President's Circle and several donors have elected to become "sustaining members" by making multi-year pledges to this giving program.

The 2008/09 President's Circle Campaign begins on July 1, 2008 and will run through June 30, 2009 with primary activity beginning in the fall. To learn more about becoming a member of the President's Circle, contact the Foundation Office, (707) 527-4348 or [www.santarosa.edu/foundation](http://www.santarosa.edu/foundation).

## Petaluma Campus: Build a Future, Fulfill a Dream

Did you know that SRJC is undertaking the largest construction project in its 90 year history?

The Petaluma Campus will double the square footage of the original campus and significantly renovate nearly all existing facilities. In tandem with this exciting project, the SRJC Foundation's Friends of Petaluma Campus Committee is working to support student success by funding an expanded library collection, science and technology upgrades, community cultural events, and an expanded array of student activities.

Under the leadership of outgoing Friends Committee Chair, Kerry Mahoney Davison, and Campaign Chair, Dave Martinelli, the Friends developed the *Build a Future, Fulfill a Dream Campaign* with an initial goal of \$1,000,000 to support the future needs of the Petaluma Campus.

To date, the campaign has raised over \$538,000 in gifts and pledges. Of that, close to \$400,000 has been earmarked for the Petaluma Campus Endowment, \$38,000 for the Mahoney Library Endowment, and over \$100,000 for the Petaluma Giving fund. Generous donors may make a planned gift or multi-year pledge to name a room or outdoor space on the campus.

Naming opportunities are available for gifts of \$10,000 and greater. Your name or the name of a loved one will remain forever as a legacy of your support for SRJC's Petaluma Campus. Donors of \$1,000 or more will be acknowledged on a Donor Wall of Honor.

For more information, or to find out how you may help, contact: Lyndi Brown, Development Officer (707) 778-2493 or [lbrown@santarosa.edu](mailto:lbrown@santarosa.edu)

## Lena Lafferty Fund for Excellence

In 2006, the SRJC Foundation received a bequest of nearly \$800,000 from the Estate of Lena Lafferty. The Foundation's Board of Directors designated \$100,000 of this gift to the *Frank P. Doyle Library Endowment* to support the library and provide public recognition of Lena by naming a study area in her memory. With the remainder of the bequest, the Board of Directors established the Lena Lafferty Fund for Excellence.

The first award from this fund was made in the fall of 2007 to the *Petaluma Campus Endowment* through the SRJC Foundation Friends of Petaluma Campus *Build a Future, Fulfill a Dream* endowment campaign in the amount of \$100,000. This allows for public recognition of Lena Lafferty on the college's Petaluma Campus.

The remainder of the board directed fund has been placed in an endowment, where only the fund's earnings (currently 4%) are distributed on an annual basis. For the 2008/09 fiscal year, the Board awarded five "challenge" grants of \$5,000 each to help establish new endowments or to augment an existing endowment. The grant recipients are being challenged to raise \$5,000 and the Lena Lafferty Fund will match those gifts dollar for dollar. The minimum to establish an endowment with the SRJC Foundation is \$10,000. The following applied for and received grants: The SRJC Foundation AG Trust for the *Outstanding Agriculture Scholar/Leader Award*, the Friends of Petaluma Campus *Build a Future, Fulfill a Dream* campaign for the *Petaluma Campus Endowment*, the Foster Youth Success Book Fund, the SRJC Museum and the SRJC Mathematics, Engineering, Science Achievement (MESA) Program's Quest for Excellence Project.



Lena Lafferty

## SRJC Foundation Welcomes New Board Members

We are pleased to announce that **Pamela S. Chanter** was elected to serve a two-year term as the Chair of the SRJC Foundation Board of Directors. It is also our pleasure to announce that **Tawny Tesconi** and **Andy Schexnaydre** will be joining the Foundation's Board of Directors on July 1.



Pam Chanter is the Vice-President and partner of Vantreo Insurance Brokerage. A member of the SRJC Foundation Board of Directors since 2004, Pam has a long history of community service that includes serving as Vice Chair of the Sonoma County Economic Development Board, Past President of the Santa Rosa Symphony Board, member of the Advisory Board of Roseland University

Prep, and a member of the Advisory Board of North Coast Bank. Pam is also the Founder/Owner of Gallery Textiles, an import company that develops micro enterprise in Peru. She has facilitated a clean drinking water project in the Peruvian Amazon jungle.



Tawny Tesconi, a Santa Rosa native, is a member of a longtime Sonoma County family. She attended Santa Rosa High School, Santa Rosa Junior College and has a degree in agricultural economics from the University of California, Davis. She is currently the Fair Manager for the Sonoma County Fairgrounds. She is a current member of the SRJC Foundation AG Trust Committee and

brings many years of community service experience to the Foundation board including Past President of the Petaluma Rotary, Past President and current board member of the Wester Fairs Association, and a past board member of the Petaluma Hospital Foundation.



Andy Schexnaydre, is a principal financial consultant with Progressive Asset Management, a national network of financial advisors who provide investors with a way to invest for competitive financial returns and social and environmental progress at the same time. Andy attended SRJC in the mid-1980s and has been active in the community. He has served as the Community Service

Chairperson for the Santa Rosa East Rotary Club for the past three years, has been an active volunteer fundraiser for The Boys and Girls Club of Santa Rosa and the Lance Armstrong Foundation.

## SRJC Foundation Annual Report

The following is a summary of the Santa Rosa Junior College Foundation financial statement for the fiscal years ending June 30, 2007 and 2006.

Revenue and Support	2007	2006
Current and Capital Gifts*	1,789,536	2,469,858
Doyle Trust Distributions	4,787,379	4,750,000
Interest and Dividends	614,977	532,732
Summer Repertory Theatre Gate Receipts and Ads	185,550	335,684
Net Realized and Unrealized Gains	1,590,058	866,361
Other Income	7,956	216,390
Change in Value of Charitable Remainder Trust Assets	173,802	76,620
<b>Total</b>	<b>9,500,379</b>	<b>9,247,645</b>

### Expenses

SRJC Foundation Scholarships and Grants	773,471	721,674
Doyle Scholarships and Grants	5,175,843	5,862,850
Summer Repertory Theatre	259,168	355,830
Program Support & Other Expenses	642,513	470,158
Beneficiary Payments	77,913	72,827
<b>Total</b>	<b>6,928,908</b>	<b>7,483,339</b>

<b>Excess of Revenue over Expenses</b>	<b>2,571,471</b>	<b>1,764,306</b>
<b>Interfund Transfers</b>	<b>(561,466)</b>	<b>(549,393)</b>
<b>Net Assets, Beginning of Year</b>	<b>26,866,813</b>	<b>25,652,200</b>
<b>Net Assets, End of Year</b>	<b>28,876,818</b>	<b>26,866,813</b>

### \*Detail of Current and Capital Gifts

Individuals	1,321,766	1,873,767
Foundations	23,880	77,050
Businesses & Corporations	335,923	435,426
Organizations	107,967	73,688
Other Support		9,927
<b>Total</b>	<b>1,789,536</b>	<b>2,469,858</b>

## Charitable Gift Annuity

When you give cash or appreciated stock for a **charitable gift annuity** with the SRJC Foundation, you will receive an annual income for the rest of your life and help support the mission of the Foundation. One of the more important benefits of a gift annuity is the attractive rates that are offered, especially for our older donors. For example, a 75-year-old person qualifies for an annuity rate of 6.7 percent. For that individual, establishing an annuity with \$50,000 would provide \$3,350 annually. Once the payment dates are established you will receive the identical amount with every check.

Since a portion of a charitable gift annuity with the SRJC Foundation qualifies for an income charitable tax deduction, making that gift now with assets you already plan to give later, may be a tax-wise idea worth considering. Gift annuities can be established with a minimum \$10,000. To receive an informational brochure on our charitable gift annuity program or to schedule a confidential appointment, contact the SRJC Foundation at (707) 527-4348.

## 2008 President's Medallion Recipient: Wilson Craig

The SRJC Foundation is pleased to



announce that Mr. Wilson Craig was presented with the 2008 President's Medallion, which is given in recognition of outstanding service and support to a distinguished citizen profoundly

enhancing Santa Rosa Junior College.

Wil, as his friends know him, is a teacher, traveler, and philanthropist. His strong convictions about education, youth, and providing for the future have benefited Santa Rosa Junior College for almost 50 years.

A 1956 alumnus of SRJC, Wil is multi-lingual, well-traveled, and is a retired SRJC faculty member who continues to teach French at the college.

Wil is an inspirational example of how one person can positively promote and cultivate the growth of many. Over the last few decades he has established four scholarship endowments - *Ruth Parlé Craig Foreign*

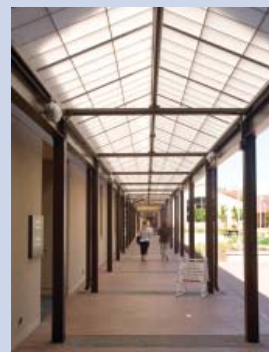
*Language Scholarship, Ruth Parlé Craig Study Abroad Scholarship, E. Juli Craig Memorial Business Office Technology Scholarship, and Ruth Craig Human Services Scholarship* (multi-year). More than 115 SRJC students have benefited from these generous awards.

Wil is also a charter member of the Foundation's *Randolph Newman Legacy Society* and has provided generously to the Healthy Lives Campaign to assist with construction of the Ben Race Health Sciences Building and the Frank P. Doyle Library Endowment. He is a consistent contributor to the President's Circle for Foundation operational support.

Dr. Agrella presented Wil with the President's Medallion during the 2008 President's Address to the Community, held on Thursday, May 29th. The "President's Address," now in its 16th year, is an annual luncheon that provides an opportunity for the college president to speak about the past, present and future of Santa Rosa Junior College. Attendees receive the most current information about the direction of the college. This year's luncheon was attended by over 300 members of the business community, donors, and alumni.

### Wilson Craig Challenge Match

The SRJC Foundation and the Friends of Petaluma Campus committee has been provided with wonderful matching gift opportunity to the *Build a Future, Fulfill a Dream Campaign*. Through the generosity of long-time contributor, Wil Craig, new and increased gifts will be matched up to \$30,000.



By making a "challenge match" Wil seeks to encourage philanthropy in others. He encourages people to give now, when financial times are tight. "This is when we need to help people the most," he said.

To find out how your gift can be matched, contact the SRJC Foundation at (707) 527-4348.

## SAVE THE DATE

### *Upcoming Events*

Circle of Honor

*Wednesday, August 13, 2008*

President's Dinner

*(By Special Invitation Only)*

*Sunday, September 21, 2008*

Clo Classic Football Game  
SRJC vs. Fresno City College  
*Saturday, September 27, 2008*

BCAT Golf Tournament

*Monday, October 6, 2008*

Steve Olson Retirement Party

*Saturday, November 8, 2008*

*For a complete list of SRJC events visit:  
<http://busautobahn.santarosa.edu/calendar/index.asp>*