

Foundation Welcomes New Board Members

The SRJC Foundation welcomes Elizabeth Jovel, Don Chigazola, Michael Moore, Andy Ramos, and Paul Yeomans to the Board of Directors. Each new member has been elected to serve a three-year term. Board members may serve up to three consecutive terms.

Elizabeth Jovel is the owner of America's Travel, a travel agency in Santa Rosa. She has been an active volunteer in and around Santa Rosa for more than 20 years.

Don Chigazola is the Director of Operations for Medtronic, Santa Rosa. He has worked in manufacturing for

over 20 years and with Medtronic for more than six years.

Recent retiree, **Michael Moore**, was the owner of Discovery Office Systems in Rohnert Park.

Andy Ramos is currently the Assistant Vice President of Sales and Service for Redwood Credit Union.

Paul Yeomans is the Senior Vice President for Sonoma National Bank. A full listing of our board of directors appears below in this newsletter. For additional information about the Foundation, contact 527-4348.

Happy Holidays!



Best wishes for a joyful holiday season.

*-- The SRJC Foundation Staff
 and Board of Directors*

Randolph Newman Cultural Enrichment Endowment

The SRJC Foundation is pleased to announce the Randolph Newman Cultural Enrichment Endowment review committee have selected four recipients for the 2008/2009 funding cycle. They are:

Erin Gruwell's Freedom Writers: EOPS was granted a \$2,750 award for their proposal to bring the Freedom Writers to the SRJC Santa Rosa campus for a presentation in Spring 2009. EOPS will be working in partnership with the Migrant Education Area I office in Santa Rosa.



The Legend of 8 Deer & the Culture of Oaxaca: Judith Thorn, Humanities, was awarded \$800 to bring respected scholar John M. D. Pohl of the Fowler Museum in Los Angeles to deliver a series of lectures on the Nuttall Codex, the story of 8 Deer, and the history of Oaxaca to the Santa Rosa campus in Fall 2008.

Day of the Dead Celebration: Peggy Floren, ESL, and Karen Petersen, Mahoney Library, were awarded \$600 to carry out two activities on the

Petaluma Campus related to the Day of the Dead. These events are slated for Fall 2008.

Public Commissions: Sculpture & the Community: The SRJC Art Gallery was awarded \$1,500 to mount an exhibition of Public Art Sculpture for Fall 2008.

Congratulations to the grant recipients. Thanks to everyone who submitted applications. The next competitive grant cycle is scheduled for Fall 2008 for the 2009/2010 school year. A campus-wide announcement will go out in early September.

Voluntary Payroll Deduction

Santa Rosa Junior College's Voluntary Payroll Deduction Program allows you to make a significant gift to SRJC by dividing your contribution into smaller portions paid throughout the year.

When you sign up for Voluntary Payroll Deduction program, your donation to the SRJC Foundation will be deducted automatically from your paycheck each month. Voluntary Payroll Deduction is an affordable way to make a difference for those programs or scholarships you wish to support. For example, a gift of \$120 per year is only \$10 per month! Remember, your gift can be directed to the SRJC department, program, scholarship or endowment of your choosing.

Did You Know?

Signing up for the Voluntary Payroll Deduction program is quick and easy. Contact the SRJC Foundation at 527-4348 to get started.

Payroll Contributions Make a BIG Difference!

Monthly	Annually
\$10	\$120
\$50	\$600
\$83.34	\$1,000

2007 Partnership Awards Recipients

The 2007 Partnership Award was presented to Robert "Bob" Shirrell of Shirrell Consulting Services and the Cloverdale Citrus Fair for their long-time commitment to supporting Santa Rosa Junior College through charitable contributions to the SRJC Foundation.

Bob Shirrell has been involved with Santa Rosa Junior College for more than five decades. He began providing health services to SRJC in the 1950s and in 1957 he wrote health plans for the county and the city of Santa Rosa.

Passionate about finding a way to help those individuals who are uninsured, Bob helped start the Health Plan of the Redwoods, Pacific Foundation for Medical Care, and owns a thriving business. He has a strong belief in the value of education and has a history of supporting education in our community and Santa Rosa Junior College.

A donor to the SRJC Foundation for more than 20 years, Bob Shirrell, through Shirrell Consulting Services, has contributed to a variety of funds including the "Healthy Lives" campaign in support of the college's William B. Race Health Sciences building, the Robert E. Shirrell Scholarship,



Bonnie Wlodarczyk of the Cloverdale Citrus Fair and Bob Shirrell receive the 2007 Partnership Award.

SRJC Staff Development Activities, and the SRJC "Work on Wellness" Fair. Shirrell Consulting Services was a Diamond Level supporter of the SRJC Foundation's President's Circle for four straight years, building on the already strong foundation and partnership with the College and the SRJC Foundation.

The Cloverdale Citrus Fair began as a community event in 1892, showcasing locally grown citrus fruit and chrysanthemums. It is one of the 80 fairs in the State of California governed by the Department of Food and Agriculture, funded by the horse racing industry.

In keeping with the changing ag-

ricultural climate, the Citrus Fair began a wine competition in the early 1980s. In 1987, Bob Fraser, currently Chair of the SRJC Agriculture/Natural Resources Department, was hired to coordinate this competition and public tasting. The wine tasting proved very popular and grew to the point of the Fair not being able to accommodate the event during fair time.

With Bob's contacts, an alliance was formed with the San Francisco Chronicle as the main sponsor of the wine competition and tasting at Ft. Mason in San Francisco.

The name of the event became the San Francisco Chronicle Wine Competition and Public Tasting, and is still hosted by the Cloverdale Citrus Fair. This competition is now the single largest competition of American wines in the United States.

Part of the contract with the Chronicle included a provision to donate money to education. Since 2000 the Citrus Fair has been proud to donate part of the proceeds of this successful event to the Santa Rosa Junior College Foundation, benefiting the SRJC Culinary Arts Program and the SRJC Wine Education Program.

Preston Challenge Gift



What would it take to inspire 100% giving from the Classified Staff at SRJC Petaluma Campus?

Tim and Patricia Preston devised a playful matching gift campaign in support of the continuing growth of the Petaluma Campus. Their plan tied in with the fundraising efforts of SRJC Foundation's Friends of Petaluma Campus Committee.

Tim, a Network Technician for SRJC, made the rounds giving each classified staff a \$1 coin. He and his wife, Patricia, offered to match each contribution up to \$50 per person. Now, that got some attention!

Their generous offer inspired staff to make their payroll deductions or one-time gifts. Then, Tim and Patricia matched the gifts received from Classified Staff. Knowing that not everyone was able to participate in the program, the Prestons went the extra mile. For any employee unable to contribute, the couple made additional gifts in their name.

The Prestons come from a family with a long history of philanthropic endeavors. Because of their family tradition and a great love for both the SRJC Petaluma Campus and education in general, the Prestons inspired 100% giving.

Next, the Prestons are inventing a new plan to inspire faculty giving in honor of Judy Stedman, beloved English faculty member. Stay tuned for their next success.

SRJC Foundation Board of Directors

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Elizabeth Jovel	Onita Pellegrini	Paul Yeomans
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SRJC Foundation Staff

Rachael A. Cutcher, *Constituent Relations Manager*
Liz Donath, *Administrative Assistant III*
James H. McLain, M.P.A., *Finance & Operations Manager*
Rebecca Merkle, *Administrative Assistant II*
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