



# Viewpoint

A publication of the Santa Rosa Junior College Foundation  
Annual Report Edition

Summer 2007

## President's Circle Giving Society Reaches Goal

Under the leadership of Board Member, **Jim Wieschendorff**, the *President's Circle Annual Giving Society* reached its goal for the fiscal year 2006/07, raising more than \$125,000 towards the Foundation's operations.

We greatly appreciate **Wilson Craig** and **Bill & Patricia Pedersen** for donating a total of \$30,000 to match new and increased gifts to the *President's Circle*.

This annual giving society is important to the success of the SRJC Foundation, providing our organization with a strong fiscal base.

The Board of Directors has once again set a \$125,000 goal for the 2007/08 fiscal year. With Jim's continuing leadership, we're certain the committee will be successful.

Gifts to the President's Circle directly support our mission:

### Mission Statement

The mission of Santa Rosa Junior College Foundation is to raise and administer funds in order to advance educational opportunities, programs, services and projects of the College in cooperation with the Sonoma County Junior College District and the community it serves.

*Viewpoint* is a newsletter about the programs and activities of the Santa Rosa Junior College Foundation. Comments or inquiries may be directed to:

SRJC Foundation  
1501 Mendocino Avenue  
Santa Rosa, CA 95401  
Telephone: (707) 527-4348  
Fax: (707) 524-1806  
www.santarosa.edu/foundation

Linda P. Frank, Ph.D.  
Executive Director  
lfrank@santarosa.edu

Newsletter Production  
Rachael A. Cutcher  
Constituent Relations Manager  
rcutcher@santarosa.edu

## \$80,000 Received for SRJC Dental Assisting Program

The **Estate of Bettie Underwood Goodman-Malamuth** recently made a charitable contribution of \$80,000 to the SRJC Foundation to enhance the *Bettie Underwood Goodman-Malamuth Dental Assisting Scholarship Endowment*.

Bettie was a fourth generation Californian who grew up and graduated high school in Ukiah. She received her Masters in Educational Technology with an emphasis in Instructional Design from San Francisco State University. She was a pioneer in the field of Dental Education. Throughout her long career, she worked with many dental, orthodontic and oral surgery professional practices.

Bettie was both Instructor and Program Director or Department Head of Dental Assisting at San Jose City College (1961-1966), City College of San Francisco (1966-1982) and Santa Rosa Junior College (1982-1993). She was involved in many professional activities



and associations, including the American Dental Assistants Association, the Northern California Dental Assistants Association, the Certifying Board of the American Dental Assistants Association, the American Association of Dental Schools.

## Newly Endowed Funds and Planned Gifts

The following individuals and estates made significant contributions to create or enhance permanently endowed funds with the SRJC Foundation. A minimum balance of \$10,000 is required to endow a fund, but once endowed, only the fund's earnings are awarded, leaving the principal to serve future generations.

Retired SRJC Engineering/Physics instructor, **Sally Heath**, has established the *Heath Physics Prize Endowment*. This new endowment will be awarded to the student with the highest overall grades in Physics for Scientists and Engineers course sequence at SRJC upon transfer to a four-year college.

**Charles and Christine Judson**, recently established the *Laurie D. Judson Scholarship Endowment* to benefit international students. The endowment honors Charles' mother, who died in 2006. Laurie Judson was the public information officer for Cuesta College. She was an advocate for international students and often hosted them in her home.

The Foundation received a \$50,000 contribution from the **Estate of John Sindall**. John, SRJC Class of 1941, was a member of the 1939-1940 Polar Bear Ice Hockey Team and was inducted into the SRJC Sports Hall of Fame in 2004.

The **Estate of Sanford Lowe** gave \$33,000 to establish the *Sanford Lowe Scholarship for Excellence in Critical Religious Studies*. Mr. Lowe was a religious studies instructor at SRJC from 1971 until 2001.

The *Stan and Rose Michalek Sustainable Agriculture Scholarship Endowment* was recently established by **Joseph and Joan Michalek**. Stan and Rose were small farmers in the Willamette region of Oregon bringing their produce to farmer's markets. The Michalek's gift will receive a matching gift from the State Farm Companies Foundation.

## SRJC Foundation Annual Report

The following is a summary of the Santa Rosa Junior College Foundation financial statement for the fiscal years ending June 30, 2006 and 2005.

<b>Revenue and Support</b>	<b>2006</b>	<b>2005</b>
Current and Capital Gifts*	2,469,858	1,789,536
Doyle Trust Distributions	4,750,000	4,700,000
Interest and Dividends	532,732	462,538
Summer Repertory Theatre Gate Receipts and Ads	335,684	241,566
Net Realized and Unrealized Gains	866,361	342,594
Other Income	216,390	450,704
Change in Value of Charitable Remainder Trust Assets	76,620	93,135
<b>Total</b>	<b>9,247,645</b>	<b>8,080,073</b>
<b>Expenses</b>		
SRJC Foundation Scholarships and Grants	721,674	687,268
Doyle Scholarships and Grants	5,862,850	6,161,300
Summer Repertory Theatre	355,830	221,212
Program Support & Other Expenses	470,158	462,333
Beneficiary Payments	72,827	113,865
<b>Total</b>	<b>7,483,339</b>	<b>7,645,978</b>
<b>Excess of Revenue over Expenses</b>	<b>1,764,306</b>	<b>434,095</b>
<b>Interfund Transfers</b>	<b>(549,393)</b>	<b>(521,265)</b>
<b>Net Assets, Beginning of Year</b>	<b>25,652,200</b>	<b>25,739,370</b>
<b>Net Assets, End of Year</b>	<b>26,866,813</b>	<b>25,652,200</b>

### \*Detail of Current and Capital Gifts

Individuals	1,873,767	1,109,365
Foundations	77,050	70,040
Businesses & Corporations	435,426	353,469
Organizations	73,688	45,759
Other Support	9,927	210,903
<b>Total</b>	<b>2,469,858</b>	<b>1,789,536</b>

A complete financial statement and independent auditor's report is available on the Foundation's website. Please visit us at [www.santarosa.edu/foundation](http://www.santarosa.edu/foundation).

## Library Endowment Exceeds \$1 Million

The SRJC Foundation *Frank P. Doyle Library Endowment* has reached \$1.25 million, making this the largest program endowment in the history of the college.

The ongoing success of the library depends upon a consistent and perpetual source of funding to ensure that the legacy of quality library services continues. This endowment was established to meet the current and future needs of the library and it will ensure that the SRJC library remains a place of learning for generations of students to come. Funds generated from the endowment directly support the instructional collections, information services, and library services that are at the core of SRJC's mission.

Donors to the *Frank P. Doyle Library Endowment* are helping to shape the future of the library. Gifts to the endowment build the financial foundation that provides long-term stability and security. This vital support for the overall mission of the library enables future generations of students to access a greatly enhanced book collection, journal collection, and electronic digital databases.

The long-term goal for this endowment is to reach \$2 million and several naming opportunities are still available. We appreciate all the gifts received and would especially like to recognize the following donors who have made leadership and major gifts to the support the library.

### LEADERSHIP GIFTS

Clem & Ann Marie Carinalli  
Wilson Craig  
Edgar & Barbara Roth Imrie  
Estate of Lena Lafferty

The F & C Lahm Family  
Doreen Mah-Li Wang *in memory of*  
*Purple Dawn Yun*

### MAJOR GIFTS

Charles R. Bartley, Sr.  
Cass Bly & Family & Friends  
Ed & Jeanne Buckley  
Margaret Moore Butler  
Peggy Call  
Hugh & Connie Codding  
Exchange Bank  
Sally Heath  
Frank P. La Salle *in memory of Joan-Lee Woehler La Salle*  
Suzy & Mike Marzalek  
Eva Mikalson

North Bay Construction, Inc.  
Sally & Douglas Pavese  
William O. & Patricia B. Pedersen  
John & Christine Pedroncelli  
Bill & Mary-Louise Reinking  
Robert & Sharon Rubin *in loving*  
*memory of Adonia Rubin and*  
*Elynore & Ross Beal*  
Santa Rosa Odd Fellows Lodge No. 53  
Shamrock Materials, Inc.  
Shirley Ann Spencer

## Tax Free Gifts through your IRA

The need for charitable giving has never been higher. As a result, congress included a special, temporary charitable incentive as part of the recently passed Pension Protection Act of 2006. The new law allows individuals 70-1/2 years old and older to transfer up to \$100,000 in a given year directly from an IRA to a charitable organization, like the SRJC Foundation, and pay no income tax on that distribution.

At age 70-1/2, holders of traditional IRA's must begin taking withdrawals and that income is generally taxed. However, for qualified individuals, a distribution of up to \$100,000 in a given year, transferred directly to a charitable organization, will not be taxed under the new law.

It is important to note that the donation must be transferred directly from the IRA, by the IRA trustee, to the charity. Donors may not personally take possession of the withdrawn funds and later make a gift to a charity, and still benefit from a tax-free distribution.

The Pension Protection Act is only in effect until December 31, 2007. Speak with your IRA trustee or tax advisor to ensure this new, and temporary, opportunity meets your personal financial and philanthropic goals.

To learn more about giving opportunities to the Santa Rosa Junior College Foundation, contact Executive Director Linda Frank at (707) 527-4797 or e-mail [lfrank@santarosa.edu](mailto:lfrank@santarosa.edu).

## 2007 President's Medallion Recipient: Connie Mahoney

Dr. Robert F. Agrella presented Mrs. Constance Mahoney with this year's President's Medallion during the 15th Annual President's Address to the Community on Thursday, May 31. Connie was selected because of her outstanding support of Santa Rosa Junior College. Her ties to the college began with her late husband, Herold Mahoney, who had served as SRJC Associated Student Body President in 1932 and as a member of the Board of Trustees between 1980 and 1990.

Education has always been important to Connie, who is a graduate of U.C.L.A. with a degree in Education. Continuing her education at U.C. Long Beach, in 1952 she earned a Masters of Arts Degree and Elementary Administrative Credentials. In 1954 the Petaluma Board of Education hired Connie to serve as Supervisor of Instruction for Petaluma elementary schools. After moving to Petaluma, Connie was introduced to Herold by a fellow teacher and married shortly thereafter.

Herold, a third generation Petaluman and SRJC alumnus,

was a respected member of the business community and also served on SRJC Foundation's Friends of Petaluma Campus Committee. A strong advocate for SRJC's program in Petaluma, the Mahoneys were instrumental in the formation of what is now SRJC's Petaluma Campus. The Herold Mahoney Library on the Petaluma Campus is named in Herold's honor.



The dynamic couple contributed their time and energy to the betterment of SRJC through their many years of service. Connie and Herold established the Community Achievement Awards Program honoring the top ten students from three Petaluma high schools each year. Connie continues to generously support the Petaluma Campus through her support of SRJC Foundation's Herold Mahoney Library Endowment, the Petaluma Campus Development Program Fund, and scholarships for Petaluma resident students.

Connie has contributed greatly to the enhancement of SRJC and we are proud to recognize her with the 2007 President's Medallion Award.



## 2007 Agstravaganza a Success

Over 600 guests and volunteers gathered at the SRJC Shone Farm on June 2 to raise funds for the SRJC Foundation Ag Trust and the *Warren G. Dutton Jr. Endowment for the Future of Agriculture*.

The event, which is held every other year, grossed \$250,000 to provide much needed support for the programs, faculty and students of the SRJC Agriculture & Natural Resources programs.

Hosted by the SRJC Foundation Ag Trust Committee, the *Agstravaganza* honored the Gene Benedetti and Robert Young Families for their strong commitment to agriculture in Sonoma County and to Santa Rosa Junior College.

This year's event, chaired by **Kirk Lokka**, was the first *Agstravaganza* held in the newly completed Warren G. Dutton Jr. Agricultural Pavilion. With major gifts, sponsorships and the proceeds of the past two events, the Ag Trust raised over \$1 million to help equip the pavilion which was constructed with Measure A bond funds.

We extend a special thank you to **Gail Dutton & Family** and **American AgCredit** for providing leadership sponsor gifts to make the 2007 event possible.